

PORTMAN
dental care

Dentex.

Practice Leadership Conference

Sponsor Offering

Hilton Birmingham 5th December 2023

Portman & Dentex Practice Leadership Conference

Fantastic networking

- First joint event for the Portman Dental and newly acquired Dentex Healthcare Group practices
- Approximately 700 attendees, with invitees including UK and Ireland practice managers, clinical leads, area managers, operational heads, nurse, reception and TCO forum representatives as well as the senior leadership and executive teams from both organisations
- Focussed supplier exhibition with limited opportunities available

Event schedule

- A one-day event with opening and closing plenaries and focused breakout sessions to include updates from suppliers
- Dedicated time allocated to all attendees for supplier stand visits
- Happy hour
- Gala dinner and awards ceremony



Portman & Dentex Practice Leadership Conference

Great location - Hilton Birmingham Metropole

- Just off the M42 with Birmingham Airport & International Rail Station just 2 miles away
- The UK's largest conference and events hotel outside of London
- Sufficient bedrooms onsite for all attendees
- Easy access for unloading and loading
- All tea, coffee and lunches included for stand staff

Sponsorship opportunities available

- Gold Sponsorship x4 available places
- Silver Sponsorship x5 available places
- Bronze Sponsorship x10 available places
- Happy Hour Sponsorship x1 available place



Gold Sponsorship Package

- First choice of supplier stand placement, on a first signed-up/paid basis, and 6 stand staff tickets
- Sponsorship of a breakout session including:
 - Opportunity to provide a breakout session speaker and 30-minute speaking slot. These are limited and will be available on a first signed-up/paid basis
 - Guaranteed access to breakout session for stand staff
 - Branding on display screen throughout breakout session
 - Logo next to session in online event programme
 - Credit and tagging in session social media activity
 - Opportunity to provide branded material in the session
- Sponsorship of Gala Dinner, including:
 - Acknowledgement and thanks in opening plenary
 - Acknowledgment with profile and logo in event programme
 - Credit and tagging in relevant social media activity
 - x2 Gala Dinner tickets at a top table
 - x4 additional Gala Dinner tickets
 - Opportunity to provide branding / literature at the event



Benefits continued overleaf...

Gold Sponsorship Package

- Sponsorship of a category at the Awards Ceremony, on a first signed-up/paid basis, including:
 - Logo in event programme
 - Presentation of award to the winner
- Opportunity to provide a promotional video and/or webinar training on Portman and/or Dentex Intranet
- Branding, including:
 - Logo on all attendee lanyards and key signage at the event
 - Logo and thanks on opening event screen and verbal acknowledgement in welcome
 - Logo on all chosen breakout session holding slides
 - Acknowledgement and logo on pre-event invitation emails to all invited attendees
 - Acknowledgement and logo on all email correspondence to event attendees
 - Tagging in all event social media activity & 1 dedicated social media post
 - Post-event thank you to all event attendees
 - Company profile and logo with website link on Portman & Dentex internal websites / event page

Gold Sponsorship is offered in excess of £30,000 + VAT

Silver Sponsorship Package

- Priority choice of supplier stand space after Gold sponsors, on a first signed-up/paid basis, and 4 stand staff tickets
- Sponsorship of morning or afternoon plenary session, on a first signed-up/paid basis, including:
 - Credit in welcome
 - Logo next to plenary session in online event programme
 - Opportunity to provide branded material in the session
- x4 Gala Dinner tickets
- Branding, including:
 - Acknowledgement and logo on pre-event invitation emails to all invited attendees
 - Acknowledgement and logo on all email correspondence to event attendees
 - Credit and tagging in relevant social media activity
 - Post-event thank you to all event attendees
 - Company profile and logo with website link on Portman & Dentex internal websites

Silver Sponsorship is offered at £15,000 + VAT

Bronze Sponsorship Package

- Supplier stand space and 2 stand staff tickets with stand choice offered on a first signed-up/paid basis
- x2 Gala Dinner tickets
- Branding, including:
 - Acknowledgement and logo on pre-event invitation emails to all invited attendees
 - Acknowledgement and logo on all email correspondence to event attendees
 - Post-event thank you to all event attendees
 - Company profile and logo with website link on Portman & Dentex internal websites

Bronze Sponsorship is offered at £5,000 + VAT

Happy Hour Sponsorship Package

- Supplier stand space and 2 stand staff tickets
- x2 Gala Dinner tickets
- Acknowledgement and thanks in opening plenary
- Branding, including:
 - Acknowledgement and logo on pre-event invitation emails to all invited attendees
 - Company profile and logo with website link on Portman & Dentex internal websites
 - Sponsor branded Happy Hour e-invite sent out to all attendees
 - Credit and tagging in relevant social media activity
 - Logo and opportunity to place flyers on tables where drinks are served
 - Opportunity to place free standing banners where the drinks are served

Happy Hour Sponsorship is offered at £10,000 + VAT

Booking and Further Information

To book your space, simply [click here](#) to complete your booking form.

For further information, please contact **Duschanka Sutherland:**

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Tel: 07703 290397

We look forward to seeing you there!